

# M Design



GRAPHIC + WEB DESIGN STUDIO

## RATE CARD 2015

The products/services listed below are based on the most common product and service requests. For a more detailed estimate please contact me via email: [creative@m-design.co.za](mailto:creative@m-design.co.za)

### GRAPHIC DESIGN

Product / Service	Included in cost	Total Cost
Logo Design (Will supply 300 dpi jpeg & png of your logo and raw files.)	3 Logo concepts	R1 200.00
	This covers up to 8 hours of design work. Further design work will be charged at an hourly rate.	
	Re-design of final logo	
Business Card Design (Design and supply of print-ready artwork.)	3 Business card layouts	R 900.00 (1 Side)
	This covers up to 6 - 8 hrs of design work. Further design work will be charged at an hourly rate.	R1 200.00 (2 Sides)
	Re-design of final print-ready business card.	
Email Signature	2 Different concepts/layouts	R 600.00
	This covers up to 4 hours of design work. Further design work will be charged at an hourly rate.	
	Re-design of final signature	
Company Letterhead	1 x Template	R 225.00
	This covers up to 1,5 hours of studiowork. Further design work will be charged at an hourly rate.	
Flyers (One side only)   Advertisements -All sizes (Design and print-ready artwork.)	2 Design layouts	R 900.00
	This covers up to 6 hours of studiowork. Further design work will be charged at an hourly rate.	
	Re-design of final print-ready artwork.	

Proceed to page 2 for more services/products & prices.

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Product / Service	Included in cost	Total Cost
Brochure Any size   2 pages only (Design and print-ready artwork supplied.)	1 Layout per page. (2 pages only)	R1 200.00
	This covers up to 8 hours of design work. Further design work will be charged at an hourly rate.	
	Re-design of final print ready artwork	
<b>WEB DESIGN</b>		
Basic Web Design Package with self content management.	4 pages: Home   About   Services / Gallery   Contact	R4 500.00
	Responsive ( <a href="#">Read more...</a> )	
	Search Engine Optimization ( <a href="#">Read more...</a> )	
	Self Content Management ( <a href="#">Read more...</a> )	
	Links to existing social media accounts	
Additional Web Design services can be negotiated.	Check availability & register site domain/s	Prices available on request.
	Extra pages according to your site requirements	
	Create and link Social Media Accounts	
	Add your company to Google Maps	
	E-commerce website ( <a href="#">Read more...</a> )	
<b>SOCIAL MEDIA PACKAGE</b>		
Promoting your business on Facebook & website on Google (Insights and analytics supplied)	Facebook New Likes Campaign: Plus 1000 likes	R3 500.00
	Google Adwords Campaign: with 150 clicks directly to your website.	
	Setting up/Monitoring above Campaigns	

## ADDITIONAL SERVICES

### MANAGEMENT OF SOCIAL MEDIA ACCOUNTS

From posts, creating events, promotions, etc. Please request a detailed quote.

### DELIVERY

When & if required, a courier will be used for your account.

### WRITING

Professional proofreading, copy-editing and copywriting: prices on request.

### IMAGE HIRE & PHOTOGRAPHY

Image hire and professional photography: prices on request.

### CALL-OUT FEE

R 350.00 per hour (This is for any meetings over-and-above the initial briefing meeting.)

### HOURLY STUDIO RATE

R 150.00 per hour on any work not listed above.

Contact: Michelle • 082 499 5858 • [www.m-design.co.za](http://www.m-design.co.za) • [creative@m-design.co.za](mailto:creative@m-design.co.za)

Disclaimer: \*\*\* Please note costs above do not include printing.